



**2025 CAP Congress  
University of Saskatchewan  
Saskatoon, SK  
June 9-13, 2025**

[2025 CAP Congress Website](#)

**Check out our exciting sponsorship & exhibit opportunities!  
Book by April 1st to maximize posted material.**

- We anticipate over 350-400 abstracts to be submitted for the 2024 Congress.
- Delegate registration is expected to be between 350-450.
- Delegates will include Canadian physicists from all sectors, including academia and industry, undergraduate and graduate students, and physics teachers.
- Sponsor/exhibit to connect with leaders in the profession, next-generation physicists, and get updated on the latest research and practices.
- Does your company hire physicists? Let us know and use your sponsorship/exhibitor promo page to raise awareness to the student delegates.

The Canadian Association of Physicists (CAP) and the University of Saskatchewan Local Organizing Committee invite you to be a sponsor and/or an exhibitor at the 2025 CAP Congress. This annual event serves as a central hub for Canadian physicists across academia, industry, and education, bringing together top leaders in physics, rising young talent, and innovative researchers from around the world.

Exhibiting at, or sponsoring, the 2025 CAP Congress offers your organization unparalleled access to this vibrant community and a unique opportunity to connect with over 350-450 delegates, including senior professionals, early-career physicists, and students ready to take their place in the field. By partnering with CAP, you support the advancement of physics in Canada and strengthen your organization's profile among thought leaders, emerging innovators, and prospective hires.

Whether your company hires physicists, seeks brand exposure among scientific professionals, or aims to be associated with cutting-edge research, the CAP Congress is the place to make those connections.

**Sponsors and exhibitors should book by April 1st, 2025 to guarantee the full suite of promotional materials/activities will be available. Bookings will be accepted until June 1st, 2025 as availability allows.**

## 2025 EXHIBITOR OPPORTUNITIES

**Exhibitors will be provided with booths located in a centralized location.** The exhibition booths will be open from 12h00 on Tuesday, June 10th through 16h00 on Thursday, June 12th to allow for maximum exhibitor engagement with delegates. The map of exhibitor booths will be circulated in April for booth selection on a first-paid, first-choice basis.

Let us ensure our participants are aware of your community engagement and support! All sponsors and exhibitors will be acknowledged on the CAP's Congress website (with links to their website and/or branding package) and by appropriate signage at Congress. They will also be acknowledged at the Herzberg public lecture scheduled for Monday, June 10th from 19h45-21h00.

To register and secure your spot, please complete the [online registration form](#). Should you have any questions regarding registration, contact us via email at [programs@cap.ca](mailto:programs@cap.ca).

Exhibitor Categories	Fees	Audience	Features	Other benefits
Unstaffed Exhibit Booth	\$550 + HST	450-550 delegates	<p>An unstaffed exhibit booth in the central Congress mingling/refreshment area.</p> <p>June 10th, 12h00 – 19h30 June 11th, 08h00 – 16h00 June 12th, 08h00 – 16h00</p> <p>Set-up includes one 8' table and a vertical page holder to draw attention to your booth.</p> <p>Our volunteers will set up and tear down your booth and refresh materials (such as pamphlets, stickers, etc) throughout the day. All you have to do is ship your materials to us!</p> <p>Company name and logo promoted as an exhibitor on the CAP website and signage at strategic locations on campus.</p>	Can elect to submit a 1-page flyer or a give-away item (to be supplied by exhibitor) in delegate package for a discounted rate of \$2 50.
Industry Exhibitor  OR	\$1,100 + HST	450-550 delegates	<p>Exhibit booth in the central Congress mingling/refreshment area.</p> <p>June 10th, 12h00 – 19h30 June 11th, 08h00 – 16h00 June 12th, 08h00 – 16h00</p> <p>Set-up includes one 8' table, 2 chairs, wifi, and electrical plug.</p>	<p>One complimentary ticket to the Welcome Reception on June 9th.</p> <p>Complimentary access to programmed talks and poster session on June 9-13th for up to 2 attendees.</p> <p>Can elect to submit a 1-page</p>

Book Publisher	\$550* + HST *to receive this rate, book publishers are expected to donate their exhibit books to the CAP, otherwise, the full rate applies.		Company name and logo promoted as an exhibitor on the CAP website and signage at strategic campus locations.	flyer or a give-away item (to be supplied by exhibitor) in delegate package for a discounted rate of \$250.
----------------	---	--	--	---

## 2025 SPONSORSHIP OPPORTUNITIES

There are numerous sponsorship opportunities available for the 2025 CAP Congress. They range from copper (\$1,000) to diamond (\$7,500).

The list of opportunities is outlined in the table that follows. In addition to sponsoring talks or technical sessions, high-level sponsors will be provided with the opportunity to brand one of the CAP's plenary talks or parallel sessions.

After you [book your Congress support](#), you will be sent a sponsor package outlining the full range of benefits associated with your sponsorship and how to submit the required material.

## SPONSORSHIP OPTIONS

The sponsorship is structured to have options that deliver increasing levels of engagement and promotion, with a package that should be suitable to your preferences. The table that follows lists the available sponsorship packages and the recognition and benefits that accompany each. Anticipated participation at the 2025 Congress is 450-550 delegates.

The CAP will consider exclusive sponsorship of any of the events listed below (except the Recognition Reception, HS Teachers Workshop, or health breaks) provided we have not already received sponsorship commitments for the event. Such exclusivity is valued at double the listed cost of sponsorship and includes an option to provide a 15-second sponsor ad played before a plenary talk.

### Sponsorship Packages

Sponsorship Category	Cost of Sponsorship	Activity Sponsored	Anticipated Participation	Additional Recognition Offered	Other Benefits
<b>Diamond</b>	\$7,500	<b>Herzberg Public Speaker</b> (max. 3 sponsors)  <b>Speaker:</b> TBA  OR  <b>A Plenary Lecture</b>  OR  One congress session of sponsor's choice (exclusive sponsorship)	450-600 (combo of delegates and members of the public)	Sponsorship acknowledged in all material promoting the event (e.g., newspaper ad, at event).  Company name and logo printed in Herzberg program, if applicable, and on the list of sponsors displayed at lecture hall and in slide show before	1 page ad linked from online Congress program and on main Congress website.  1 (max. 4 page) flyer (to be supplied by sponsor) included in delegate packages.  Logo/link to your website on CAP website home page.  1 complimentary exhibition booth.

		only; sponsored sessions will be opened to the public).		the start of talk.  Logo/link to your website on CAP Congress website main and sponsor page.	2 complimentary Congress registrations.  Can elect to submit a 1-page flyer or a give-away item (to be supplied by sponsor) in delegate package.
<b>Gold</b>	\$5,000	Monday Welcome Reception BBQ (max. 3 sponsors)	400-500 delegates	Company name and logo displayed at the event, on Welcome Reception refreshment tables, and on tickets (if possible).  Logo/link to your website on CAP Congress website main and sponsor page.	½-page colour ad linked from online Congress program and on main Congress website.  1-page flyer or give-away item (to be supplied by sponsor) included in delegate packages.  1 complimentary exhibition booth.  1 complimentary Congress registration.
		Student Networking or Workshop (max. 2 sponsors)	75-150+ graduate students	Company name and logo displayed at the event.	
<b>Silver</b>	\$2,500	Tuesday Poster Session (max 3 sponsors)  OR	300-400 delegates	Company name and logo displayed on refreshment tables at poster session.  Opportunity to display 4'x4' poster at event.	Logo/link to your website on CAP Congress website sponsor page.  ¼-page ad linked from online Congress program and on main Congress website.  1 complimentary exhibition booth.  1-page flyer or a give-away item (to be supplied by sponsor) in delegate package for discounted rate of \$250.
		CAP 2025 Medallists + Fellows Recognition Dinner (max 3 sponsors)  OR		Company name and logo displayed on refreshment tables at Recognition Reception.	
		High School Teacher Workshop	50+ High School Teachers	Company name and logo displayed in promotion and at the event.	
<b>Bronze</b>	\$1,500	Health break (max 8 sponsors) OR	400-550 delegates	Company name and logo displayed on health break tables for one break of the Congress.	Logo/link on CAP Congress website sponsor page.  1 complimentary unstaffed exhibit booth.

		Best Student Poster Presentation Cash Awards OR	6 awards presented at CAP Student Awards Reception	Company name and logo displayed on board in poster session and on award certificates.	1-page flyer or a give-away item (to be supplied by sponsor) in delegate package for discounted rate of \$250.
		Best Student Oral Presentation Cash Awards OR	8 finalists announced at CAP Student Awards Reception	Company name and logo displayed on board in final oral competition session, and on award certificates.	
		Technical Symposia	50-150 participants	Company name and logo displayed at the event.	
<b>Copper</b>	\$1000	Registration package insert (material to be supplied by sponsor)	450-550 delegates	Company name on sponsor display board at Congress.	Company name and logo displayed on the Congress website sponsor page.

All prices are exclusive of HST.

To register, please complete the [online form](#) or email [programs@cap.ca](mailto:programs@cap.ca).