

CUPC @ UBC

SPONSOR PACKAGES/TIERS

The 2024 Canadian Undergraduate Physics Conference (CUPC) will be held at The University of British Columbia in person this coming October from the 24th to the 27th, and we are excited at the potential of your support towards an exceptional conference. As one of Canada's leading academic institutions, UBC's involvement promises to attract participants from prestigious institutions region-wide, and to elevate the overall conference experience.

Choosing to sponsor at CUPC ensures exceptional exposure through aligning your brand with UBC's renowned reputation, while also increasing visibility among world-class participating universities. CUPC also provides opportunities to showcase career prospects and establish connections with talented, driven youth aiming to pursue careers in STEM. Sponsorship will bring about a conference that will support the development of the next world leaders in the scientific community; this represents a significant commitment to improving education and innovation Canada wide.

Tier	Amount	Benefits
Cosmic Sponsor	\$10,000+	<ul style="list-style-type: none">• Largest size logo on all promotional material and website• Two full pages with logo and info in conference program itinerary booklets, if produced• Dedicated promotion/marketing (on Instagram/website)• Logo on sponsorship slide for all keynote talks• Four free seats at main banquet meal• Free large table at Graduate and Industry Fair
Galactic Sponsor	\$5,000 to \$9,999	<ul style="list-style-type: none">• Large size logo on all promotional material and website• Full page with logo and info in conference program itinerary booklets, if produced• Dedicated promotion/marketing (on Instagram/website)• Two free seats at main banquet meal• Logo on sponsorship slide for all keynote talks• Free small table at Graduate and Industry Fair
Nebular Sponsor	\$2,500 to \$4,999	<ul style="list-style-type: none">• Medium size logo on all promotional material and website• Half page with logo and info in conference program itinerary booklet, if produced• Small logo on sponsorship slide for all keynote talks• One free seat at main banquet meal• Free half table at Graduate and Industry Fair
Stellar Sponsor	\$1,000 to \$2,499	<ul style="list-style-type: none">• Small size logo on all promotional material and website• Company name on sponsorship slide for all keynote talks• Small paragraph (max. 150 words) with logo in conference program itinerary booklet, if produced
Planetary Sponsor	\$500 to \$999	<ul style="list-style-type: none">• Company logo in conference program itinerary booklet, if produced• Company logo on website

Financial support through sponsorships will allow for greater opportunities at CUPC 2024. As a sponsor, your organization will be able to promote itself through a variety of means as outlined in the sponsorship tiers above. Sponsorship funds will be used for:

- **Hosting:** venue rental, equipment, technology, and logistical arrangements.
- **Catering:** meals and snacks for delegates and volunteers, and main banquet lunch/dinner.
- **Merchandise:** may include t-shirts and other conference branded merchandise for all delegates and volunteers.
- **Speaker Support:** travel, housing, and meal stipends for guest speakers.
- **Awards:** prizes for exceptional student oral and poster presentations.
- **Financial Aid:** support for prospective delegates in need of financial support to attend the conference.

GRADUATE & INDUSTRY FAIR

In addition to the presentations, panels, and keynote speeches, the graduate studies and industry fair will provide students with a unique opportunity to speak one-to-one with representatives from prospective graduate schools and industry. There will be a two-hour timeslot set aside for this fair, where representatives will be able to staff a booth with posters, informational pamphlets, demonstrations, other promotional materials, and merchandise for delegate engagement. This will not only be a great opportunity for delegates looking to pursue a career in STEM, but also for graduate schools and industry representatives to engage with and promote themselves to a group of motivated and impactful up-and-comers in the field.

Cost	Booth Specifications	Free at Sponsorship Tier
\$500.00	Large Table (10ft/3m est.)	Cosmic Sponsor
\$350.00	Small Table (5ft/1.5m est.)	Galactic Sponsor
\$200.00	Half Table (3ft/1m est.)	Nebular Sponsor

The graduate studies and industry fair will take place in the UBC AMS Student Nest on Friday October 26. The precise time will be determined as we finalize conference details; in the meantime updates and further details can be found on our website cupc.cap.ca. If you have any questions we encourage you to reach out to us at cupc@phas.ubc.ca

We look forward to hearing from you!

We recognize and greatly appreciate the support of the Canadian Association of Physicists (CAP) through which UBC CUPC is made possible.