



**2024 CAP Congress
Western University
London, ON
May 26-31**

[2024 CAP Congress Website](#)

**Check out our exciting sponsorship & exhibit opportunities!
Book by April 1st to maximize posted material.**

- We anticipate over 500 abstracts to be submitted for the 2024 Congress.
- Delegate registration will be between 550-600.
- Delegates will include Canadian physicists from all sectors, including academia and industry, students, and physics teachers.
- Sponsor/exhibit to connect with leaders in the profession, next-generation physicists, and get updated on the latest research and practices.
- Does your company hire physicists? Let us know and use your sponsorship/exhibitor promo page to raise awareness to the student delegates.

The Canadian Association of Physicists and the Western University Local Organizing Committee invite you to be a sponsor and/or an exhibitor at its 2024 Congress. There are a range of opportunities; sponsorship levels, activities, and benefits available for you to profile your organization at the event.

There are sponsorship opportunities throughout the Congress. They range from sponsorship of the technical sessions and specialized symposia, to branding the poster session, plenary talks, or the public Herzberg lecture. The sponsorship packages, along with examples of sponsor recognition on the CAP Congress website are shown in the sponsor information section below.

Exhibitors will be provided with booths located in one of two centralized locations. The exhibition booths will be open from 12h00 on Tuesday, May 28 through 16h00 on Thursday, May 30 to allow for maximum exhibitor engagement with delegates. The map of exhibitor booths will be circulated in April for booth selection on a first-paid, first-choice basis.

Let us ensure our participants are aware of your community engagement and support! All sponsors and exhibitors will be acknowledged on the CAP's Congress website (with links to their website and/or branding package) and by appropriate signage at Congress. They will also be acknowledged at the Herzberg public lecture scheduled for Monday, May 27th from 19h30-20h30.

Sponsors and exhibitors should book by April 1st to guarantee the full suite of promotional materials/activities will be available. Bookings will be accepted until May 20th as availability allows.

HOW TO BECOME AN EXHIBITOR OR SPONSOR

To register, please complete the [online registration form](#). Should you have any questions regarding registration, contact us via email at programs@cap.ca. More information will follow. Exhibit booths will be assigned on a first-paid, first-choice basis, the map of exhibitor booths will be circulated in April. Should you have questions or wish more information, please contact programs@cap.ca.

EXHIBITOR BOOTHS AND PROMOTIONAL POSTINGS

Exhibitor Categories	Fees	Audience	Features	Other benefits
Unstaffed Exhibit Booth	\$550 + HST	500-600 delegates	<p>An unstaffed exhibit booth in one of the central Congress mingling/refreshment areas.</p> <p>May 28th, 12h00 – 19h00 May 29th, 08h00 – 16h00 May 30th, 08h00 – 16h00</p> <p>Set-up includes one 8' table and a vertical page holder to draw attention to your booth.</p> <p>Our volunteers will set up and tear down your booth and refresh materials (such as pamphlets, stickers, etc) throughout the day. All you have to do is ship your materials to us!</p> <p>Company name and logo promoted as an exhibitor on the CAP website and signage at strategic locations on campus.</p>	Can elect to submit a 1-page flyer or a give-away item (to be supplied by exhibitor) in delegate package for a discounted rate of \$250
Industry Exhibitor OR	\$1,100 + HST	500-600 delegates	<p>Exhibit booth in one of the central Congress mingling/refreshment areas.</p> <p>May 28th, 12h00 – 19h00 May 29th, 08h00 – 16h00 May 30th, 08h00 – 16h00</p> <p>Set-up includes one 8' table, 2 chairs, wifi, and electrical plug.</p> <p>Company name and logo promoted as an exhibitor on the CAP website and signage at strategic locations on campus.</p>	<p>One complimentary ticket to the Welcome Reception on May 27th</p> <p>Complimentary access to programmed talks and poster session on May 27-31 for up to 2 attendees</p> <p>Can elect to submit a 1-page flyer or a give-away item (to be supplied by exhibitor) in delegate package for a discounted rate of \$250</p>
Book Publisher	\$550* + HST *to receive this rate book publishers are expected to donate their exhibit books to the CAP, otherwise, the full rate applies			

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2024 SPONSORSHIP OPPORTUNITIES

There are numerous sponsorship opportunities available for the 2024 CAP Congress. They range from copper (\$1,000) to diamond (\$7,500).

The list of opportunities is outlined in the table that follows. In addition to sponsoring talks or technical sessions, high-level sponsors will be provided with the opportunity to brand one of the CAP’s plenary talks or parallel sessions.

After you [book your Congress support](#), you will be sent a sponsor package outlining the full range of benefits associated with your sponsorship and how to submit the required material.

SPONSORSHIP OPTIONS

The sponsorship is structured to have options that deliver increasing levels of engagement and promotion, with a package that should be suitable to your preferences. The table which follows lists the available sponsorship packages and the recognition and benefits that accompany each. Anticipated participation at the 2024 Congress is 550-600 delegates.

The CAP will consider exclusive sponsorship of any of the events listed below (except the Recognition Reception, HS Teachers Workshop or health breaks) provided we have not already received sponsorship commitments for the event. Such exclusivity is valued at double the listed cost of sponsorship and includes an option to provide a 15-second sponsor ad played before a plenary talk.

Sponsorship Packages

Sponsorship Category	Cost of sponsorship	Activity sponsored	Anticipated participation	Additional Recognition offered*	Other benefits
Diamond	\$7,500	<p>Herzberg Public Speaker (max 3 sponsors)</p> <p>Speaker: Dr. John Moores, Canadian Space Agency</p> <p>OR</p> <p>A Plenary Lecture</p> <p>Speakers: Dr. Ebony McGee</p>	500-700 (combo of delegates and members of the public)	<p>Sponsorship acknowledged in all material promoting the event (e.g. newspaper ad, at event)</p> <p>Company name and logo printed in Herzberg program, if applicable, and on the list of sponsors displayed at lecture hall and in slide show before the start of talk</p> <p>Logo/link to your website on CAP Congress website main and sponsor page</p>	<p>1 page ad linked from online Congress program, and on main Congress website)</p> <p>1 (max 4 page) flyer (to be supplied by sponsor) included in delegate packages</p> <p>Logo/link to your website on CAP website home page</p> <p>1 complimentary exhibition booth May 28-30</p>

Diamond (con't)		Dr. Natasha Holmes Dr. Sara Imari Walker More TBA OR One congress session of sponsor's choice (exclusive sponsorship only, sponsored sessions will be opened to the public)			2 complimentary Congress registrations Can elect to submit a 1-page flyer or a give-away item (to be supplied by sponsor) in delegate package
Gold	\$5,000	Monday Welcome Reception BBQ (max 3 sponsors)	500-600 delegates	Company name and logo displayed at the event, on Welcome Reception refreshment tables, and on tickets (if possible) Logo/link to your website on CAP Congress website main and sponsor page	½ page colour ad linked from online Congress program, and on main Congress website 1-page flyer or give-away item (to be supplied by sponsor) included in delegate packages
		Student Networking or Workshop (max 2 sponsors)	75-150+ graduate students	Company name and logo displayed at the event	1 complimentary exhibition booth May 28-30 1 complimentary Congress registration
Silver	\$2,500	Tuesday Poster Session (max 3 sponsors) OR	350-450 delegates	Company name and logo displayed on refreshment tables at poster session. Opportunity to display 4'x4' poster at event	Logo/link to your website on CAP Congress website sponsor page 1/4 page ad linked from online Congress program, and on main Congress website)
		Wednesday CAP 2024 Medallists + Fellows Recognition Dinner (max 3 sponsors) OR		Company name and logo displayed on refreshment tables at Recognition Reception	1 complimentary exhibition booth May 28-30 1-page flyer or a give-away item (to be supplied by sponsor)

		Friday High School Teacher Workshop	50+ High School Teachers	Company name and logo displayed in promotion and at the event	in delegate package for a discounted rate of \$250
Bronze	\$1,500	Health break (max 8 sponsors) OR	550-650 delegates	Company name and logo displayed on health break tables for one break of the Congress	Logo/link on CAP Congress website sponsor page 1 complimentary unstaffed exhibit booth, May 28-30 1-page flyer or a give-away item (to be supplied by sponsor) in delegate package for a discounted rate of \$250
		Best Student Poster Presentation Cash Awards OR	6 awards presented at CAP Student Awards Reception	Company name and logo displayed on board in poster session and on award certificates	
		Best Student Oral Presentation Cash Awards OR	8 finalists announced at CAP Student Awards Reception	Company name and logo displayed on board in final oral competition session, and on award certificates	
		Technical Symposia	50-150 participants	Company name and logo displayed at the event	
Copper	\$1000	Registration package insert (material to be supplied by sponsor)	400-550 delegates	Company name on sponsor display board at Congress	Company name and logo displayed on the Congress website sponsor page

All prices are exclusive of HST.

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