



**2023 CAP Congress
University of New Brunswick
Fredericton, NB
June 19 – 23**

<https://www.cap.ca/congress-conference/congress-2023/>

**Check out our exciting sponsorship & exhibit opportunities!
Book by May 1st to maximize posted material.**

- We anticipate over 400 abstracts to be submitted for the 2023 Congress.
- Delegate registration will be between 400-550.
- Delegates will include Canadian physicists from all sectors, including academia and industry, students, and physics teachers.
- Sponsor/exhibit to connect with leaders in the profession, next generation physicists, and get updated on the latest research and practices.
- Do you hire physicists? Let us know and use your sponsorship/exhibitor promo page to raise awareness to the student delegates.

The Canadian Association of Physicists and the University of New Brunswick Local Organizing Committee invite you to be a sponsor and/or an exhibitor at its 2023 Congress. There are a range of opportunities; sponsorship levels, activities, and benefits available for you to profile your organization at the event. We are currently investigating including an online component to our Congress for non-presenting delegates who would prefer to attend virtually.

There are sponsorship opportunities throughout the Congress. They range from sponsorship of the technical sessions and specialized symposia, to branding the poster session, plenary talks, or the public Herzberg lecture. The sponsorship packages, along with examples of sponsor recognition on the CAP Congress website are shown in the sponsor information section below.

Exhibitors will be provided with booths located directly outside the main plenary hall/lunch/poster session room. The exhibition booths will be open from 12h00 on Monday, June 19th through 16h00 on Wednesday June 21st to allow for maximum exhibitor engagement with delegates. The map of exhibitor booths can be found in the exhibitor information section below.

Let us ensure our participants are aware of your community engagement and support! All sponsors and exhibitors will be acknowledged on the CAP's Congress website (with links to their website and/or branding package) and by appropriate signage at Congress. They will also be acknowledged at the Herzberg public lecture scheduled for Monday, June 19th from 19h30-20h30.

Sponsors and exhibitors must book no later than May 1st to guarantee the full suite of promotional materials/activities will be available.

HOW TO BECOME AN EXHIBITOR OR SPONSOR

To register, please complete the **online registration form**. Should you have any questions regarding registration, contact us via email at programs@cap.ca. More information will follow. Exhibit booths will be assigned on a first paid, first choice basis as seen in the site map at the bottom of this document. Should you have questions or wish more information, please contact programs@cap.ca or call (343) 361-3326.

EXHIBITOR BOOTHS AND PROMOTIONAL POSTINGS

Exhibitor Categories	Fees	Audience	Features	Other benefits
Industry Exhibitor OR	\$1,100 + HST	300-500 delegates	Exhibit booth in the central Congress mingling/refreshment area. June 19th, 12h00 – 17h00 June 20th, 08h00 – 16h00* June 21st, 08h00 – 16h00	One complimentary ticket to the Welcome Reception on June 19 Complimentary access to programmed talks and poster session on June 19-21 for up to 2 attendees
Book Publisher	\$550* + HST *to receive this rate book publishers are expected to donate their exhibit books to the CAP, otherwise the full rate applies		Set-up includes one 8' table, 2 chairs, wifi, electrical plug. Company name and logo promoted as exhibitor on CAP website and on signage at strategic locations on campus. *Exhibitors can participate in poster session taking place in adjacent room from 17h30-19h00)	Can elect to submit a 1-page flyer or a give-away item (to be supplied by exhibitor) in delegate package for a discounted rate of \$250
Employer Table at Student Meet & Mingle	\$50 + HST	150 -200 graduate students	Reserved table (seats 6-8) in or adjacent to the poster session room and, if co-located, student/industry meet and mingle on June 20 where you can sit and meet with interested students. Company name and logo promoted on CAP event webpage	Complimentary access to programmed talks and poster session on June 19-21 for 1 attendee. Can elect to submit a 1-page flyer or a give-away item (to be supplied by sponsor) in delegate package for a discounted rate of \$500

2023 SPONSORSHIP OPPORTUNITIES

There are numerous sponsorship opportunities available for the 2023 CAP Congress. They range from copper (\$1,000) to diamond (\$7,500).

The list of opportunities is outlined in the table that follows. In addition to sponsoring talks or technical sessions, high level sponsors will be provided with the opportunity to brand one of the CAP's plenary talks or parallel sessions.

After you book your Congress support, you will be sent a sponsor package outlining the full range of benefits associated with your sponsorship and how to submit required material.

SPONSORSHIP OPTIONS

The sponsorship is structured to have options that deliver increasing levels of engagement and promotion, with a package that should be suitable to your preferences. The table which follows lists the sponsorship packages that are available and the recognition and benefits that accompany each. Anticipated participation at the 2023 Congress is 400-550 delegates.

The CAP will consider exclusive sponsorship of any of the events listed below (except the HS Teachers Workshop) provided we have not already received sponsorship commitments for the event. Such exclusivity is valued at double the listed cost of sponsorship and includes a 15 second sponsor ad played prior to a plenary talk.

Sponsorship Packages

Sponsorship Category	Cost of sponsorship	Activity sponsored	Anticipated participation	Additional Recognition offered*	Other benefits
Diamond	\$7,500	<p>Herzberg Public Speaker (max 3 sponsors)</p> <p>Speaker: Dr. Mark Kasevich, Stanford University</p> <p>OR</p> <p>A Plenary Lecture</p>	450-600 (combo of delegates and members of the public)	<p>Sponsorship acknowledged in all material promoting the event (e.g. newspaper ad, at event)</p> <p>Company name and logo printed in Herzberg program, if applicable, and on list of sponsors displayed at lecture hall and in slide show prior to start of talk</p> <p>Logo/link to your website on CAP Congress website main and sponsor page</p>	<p>1 page ad linked from online Congress program, and on main Congress website)</p> <p>1 (max 4 page) flyer (to be supplied by sponsor) included in delegate packages</p> <p>Logo/link to your website on CAP website home page</p>

Diamond (con't)		Speakers: Dr. Katherine Mack Dr. Jess McIver More TBA OR One congress session of sponsor's choice (sponsored sessions will be opened to the public)			1 complimentary exhibition booth June 19-22 2 complimentary Congress registrations
Gold	\$5,000	Monday Welcome Reception w BBQ (max 3 sponsors)	400-550 delegates	Company name and logo displayed at entrance of event, on Welcome Reception refreshment tables, and on tickets (if possible) Logo/link to your website on CAP Congress website main and sponsor page	½ page colour ad linked from online Congress program, and on main Congress website) 1-page flyer (to be supplied by sponsor) included in delegate packages 1 complimentary exhibition booth June 19-22 1 complimentary Congress registration
Silver	\$2,500	Tuesday Poster Session & Industry meet and mingle (max 3 sponsors)	200-400 delegates	Company name and logo displayed on refreshment tables at poster session. Opportunity to display 4'x4' poster at event	Logo/link to your website on CAP Congress website sponsor page 1/4 page ad linked from online Congress program, and on main Congress website) 1 complimentary exhibition booth June 19-22
		OR Wednesday CAP 2022/2023 Medallists + Fellows Recognition Dinner (max 3 sponsors)		Company name and logo displayed on refreshment tables at Recognition Reception	
		Monday HS Teachers Workshop	30-50 HS / CEGEP teachers	Company name and logo displayed at front of auditorium where talks are taking place as well as	

				at the lunch	
		Student Networking Event	50 Graduate Students	Company name and logo displayed in promotion and at the event	
Bronze	\$1,500	Health break (max 8 sponsors) OR	300-500 delegates	Company name and logo displayed on health break tables for one break of the Congress	Logo/link on CAP Congress website sponsor page
		Student Lunch & Learn Skills Workshop (max 2 sponsors) OR	75-150+ graduate students	Company name and logo displayed at the event	
		Best Student Poster Cash Awards OR	6 awards presented at CAP Student Awards Reception	Company name and logo displayed on board in poster session and on award certificates	
		Best Student Oral Presentation Cash Awards OR	8 finalists announced at CAP Student Awards Reception	Company name and logo displayed on board in final oral competition session, and on award certificates	
		Technical Symposia	50-150 participants	Company name and logo displayed at the event	
Copper	\$1000	Registration package insert (material to be supplied by sponsor)	400-550 delegates	Company name on sponsor display board at Congress	Company name and logo displayed on the Congress website sponsor page

All prices are exclusive of HST.

Exhibit booths will be assigned on a first paid, first choice basis.

To register, please complete the [online form](#) or email programs@cap.ca.

Note: The CAP will consider exclusive sponsorship of any of the events listed below (except the Recognition Reception, HS Teachers Workshop or health breaks) provided we have not already received sponsorship commitments for the event. Such exclusivity is valued at double the listed cost of sponsorship.

Should you have questions or wish more information, please contact programs@cap.ca.

Richard J. Currie Center

Please note that there are currently 12 booths available for exhibit booths, located in the long hall immediately outside of the Performance Gym. The exhibit booth locations are marked in grey, with interspersed refreshment tables shown in white.

The gym will be a primary hub of the 2023 Congress. The Herzberg Public lecture on Monday evening will be held in this location. Delegates will meet there daily to attend plenary talks, have lunch as a group, and partake in the health breaks mid-morning and mid-afternoon. The Tuesday evening poster session will also be held in the gym.

The Congress registration will be set up at the entrance to the gym, just around the corner from the exhibitors and refreshments.

This location should offer multiple opportunities for our delegates to interact with our exhibitors.

