

2019 CAP Congress Simon Fraser University Burnaby, BC June 3 – 7

https://www.cap.ca/congress/2019

The Canadian Association of Physicists and the Simon Fraser University Planning Committee invite you to be a sponsor and/or an exhibitor at its 2019 Congress. There are a range of opportunities; sponsorship levels, activities and benefits available for you to profile your organization at the event.

The CAP Congress attracts between 500-800 Canadian physicists, students and physics teachers from across Canada. This is an excellent opportunity to connect with leaders in the profession and get updated on the latest research and practice.

All sponsors and exhibitors will be acknowledged on the CAP's Congress website and by appropriate signage at the Congress. Sponsors will also be acknowledged at the Herzberg public lecture on Monday evening and, for sponsors whose contributions are received by April 15, 2019, in the printed Congress program and the Awards booklet handed out with the registration packages. A listing of all sponsors and exhibitors confirmed by May 15, 2019 will be included in the registration packages.

Check out our exciting sponsorship & exhibit opportunities:

| Sponsorship Category | Cost of sponsorship | Activity sponsored | Anticipated participation | Additional Recognition offered* | Other benefits |
|-------------------------|---------------------|---|--|--|--|
| Diamond | \$7,500 | Herzberg public lecture and reception (max 3 sponsors) Speaker: Dr. Manu Prakash OR Opening plenary talk Speaker Dr. Donna Strickland OR | 500-1,000 (combination of delegates and members of the public) | Sponsorship acknowledged in all material promoting the event (e.g. newspaper ad, at event) Company name and logo printed in Herzberg program and on list of sponsors on refreshment tables Logo/link to your website on CAP Congress website main page | free full-page B&W ad in the Congress program full page colour ad in subsequent issue of <i>Physics in Canada</i> (~1,800 copy circulation); (max 4 page) flyer (to be supplied by sponsor) included in delegate packages Logo/link to your website on CAP website home page complimentary exhibition booth June 4 & 5 complimentary Congress registrations |

| | | One congress session or plenary talk Please advise (sponsored sessions will be opened to the public) | | Sponsorship acknowledged when promoting the event Company name and logo included on any printed material promoting the event | |
|--------|---------|---|---|---|---|
| Gold | \$5,000 | Monday Welcome Receptio n (max 3 sponsors) | 400-800 delegates | Company name and logo displayed at entrance of event, on Welcome Reception refreshment tables, at bar and on tickets (if possible) Logo/link to your website on CAP Congress website main page | ½ page B&W ad in the Congress Program ½ page full colour ad in subsequent <i>Physics in Canada</i> (~1,800 copy circulation) 1-page flyer (to be supplied by sponsor) included in delegate packages 1 complimentary exhibition booth June 4 & 5 1 complimentary Congress registration |
| Silver | \$2,500 | Poster Session & Industry meet and mingle (max 3 sponsors) OR Wednesday CAP Recognition Reception (max 3 sponsors) OR HS Teachers Workshop Student Networking Communication Workshop | 300-500 delegates 30-100 HS / CEGEP teachers 50 Graduate Students | Company name and logo displayed on refreshment tables at poster session. Opportunity to display 4'x4' poster at event Company name and logo displayed on refreshment tables at Recognition Reception Company name and logo displayed at front of auditorium where talks are taking place as well as at the lunch Company name and logo displayed in promotion and at the workshop | 1/4 page B&W ad in the Congress Program 1/4 page B&W ad in subsequent <i>Physics in Canada</i> (~1,800 copy circulation) 1 complimentary exhibition booth June 4 & 5 |
| Bronze | \$1,500 | Health break (max 8 sponsors) OR | 300-500 delegates | Company name and logo displayed on health break tables for one break of the Congress | 1/4 B&W page in the Congress Program + |

| | | Student Lunch & Learn Skills Workshop (max 2 sponsors) OR | 75-150+ graduate students | Company name and logo displayed at the event | 1/4 page B&W ad in subsequent <i>Physics in Canada</i> (~1,800 copy circulation) |
|-----------|--|---|---|--|--|
| | | Best Student Poster Cash Awards OR | 6 awards presented at CAP Student Awards Reception | Company name and logo displayed on board in poster session and on award certificates | |
| | | Best Student Oral Presentation Cash Awards OR | 8 finalists announced at CAP Student Awards Reception | Company name and logo displayed on board in final oral competition session, and on award certificates | |
| | | Technical Symposia | 50-100 participants | Company name and logo displayed at the event | |
| Exhibitor | \$1,100 \$550* | Industry Exhibitor OR Book Publisher | 300-500 delegates | Exhibit booth in the central Congress mingling/refreshment area. On June 4 from 8:00 a.m – 7:00 p.m and on June 5 from 8:00 a.m. to 4:00 | One complimentary ticket to the Welcome Reception on June 3 Complimentary access to workshop and |
| | *to receive this rate book publishers are expected to donate a graduate level book to a winner of the Best Student Competition | OR | | p.m Includes one 6' table. Company name and logo promoted as exhibitor on CAP website and in Congress program | poster sessions on June 4 & 5 for up to 2 attendees |
| | \$ 25.00 | Employer Table at Student Poster Session | 150 -200 graduate students | Table top at the Student poster session and industry meet and mingle on June 4 from 6:00 - 8:00 p.m. (set up 5:00) Includes one 6' table. | Complimentary access to workshop and poster sessions on June 4 for up to 2 attendees |
| | | | | Company name and logo promoted on "Employer Directory" handed out at the event. | |

All prices are exclusive of GST.

Exhibit booths will be assigned on a first paid, first choice basis.

To register, please complete the <u>online form</u> or email <u>programs@cap.ca</u>.

Note: The CAP will consider exclusive sponsorship of any of the events listed below (except the Recognition Reception,

HS Teachers Workshop or health breaks) provided we have not already received sponsorship commitments for the event. Such exclusivity is valued at <u>double the listed cost of sponsorship</u>.

Should you have questions or wish more information, please contact programs@cap.ca or (613) 562-5614

We look forward to welcoming you to Burnaby!